



| **FC Tucson**

2026 Partnership Levels

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2025 By The Numbers

2025 Season Attendance:

12,500 Fans

FC Tucson Men's Per Match Attendance

1,415 Fans  **58% vs. 2024**

FC Tucson Men's Per Match Reach
Organic (88K) + Paid (170K)





2025 By The Numbers

Social Media	Instagram	Facebook
Followers	15k	20.4k

2025 Season	Instagram	Facebook
# Of Posts / Stories	636	175
Views - Organic	3.8 mil	2.4 mil
Views - Paid	500k	1.03mil

Email/Text	Mailchimp Database
Subscribers	12k

↑ 410%

↑ 40%



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2026 Proposal Packages

GOLD LEVEL SPONSORSHIP

\$7,500

- Company Logo on FC Tucson Corporate Partners Page
 - Includes Link to Website
 - Includes Partnership Announcement on LinkedIn & Instagram Story
- 3' x 10' Field Board at All FC Tucson Men's and Women's Matches
- 3' x 5' Banner Hung in FC Tucson's Partner Plaza at All FC Tucson Men's & Women's matches
- 10' x 10' Tent Activation at 2 FC Tucson Matches
- 2 FC Tucson Social Media Inclusions
- 2 FC Tucson Newsletter Inclusions
- :30 Second PA Announcement at All FC Tucson Men's & Women's Matches
- Rotating Logo Inclusion on FC Tucson Match Livestreams (YouTube/SportsEngine)
- 5 FC Tucson Men's & Women's Season Tickets
 - Includes VIP Parking Pass in North Lot
- Season Long Access to Private Pitchside Box for 5 People



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2026 Proposal Packages

SILVER LEVEL SPONSORSHIP

\$5,000

- Company Logo on FC Tucson Corporate Partners Page
 - Includes Link to Website
 - Includes Partnership Announcement on LinkedIn & Instagram Story
- 3' x 10' Field Board at All FC Tucson Men's and Women's Matches
- 10' x 10' Tent Activation at 2 FC Tucson Matches
- 2 FC Tucson Social Media Inclusions
- 2 FC Tucson Newsletter Inclusions
- :30 Second PA Announcement at All FC Tucson Men's & Women's Matches
- 5 FC Tucson Men's & Women's Season Tickets
 - Includes VIP Parking Pass in North Lot





2026 Proposal Packages

BRONZE LEVEL SPONSORSHIP

\$2,500

- Company Logo on FC Tucson Corporate Partners Page
 - Includes Link to Website
 - Includes Partnership Announcement on LinkedIn & Instagram Story
- 10' x 10' Tent Activation at 1 FC Tucson Match
- 1 FC Tucson Social Media Inclusion
- 1 FC Tucson Newsletter Inclusion
- :30 Second PA Announcement at All FC Tucson Men's & Women's Matches
- 2 FC Tucson Men's & Women's Season Tickets
 - Includes VIP Parking Pass in North Lot





2026 Proposal Packages

**Additional Assets Available at Higher Levels
(Jersey Placement, Presenting Match Sponsor, Etc...)**



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THANK YOU

Questions? E-mail - sales@fctucson.com



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